



Binational
Electronics
Show 2025

THE NEARSHORING EXPERIENCE



AUGUST 13TH & 14TH, 2025

EXPO. CHIHUAHUA. CENTRO DE CONVENCIONES



The only electronics trade show in Mexico.



Business center that includes over 20 buyers.



Various sponsorship options.



Post-event statistics for exhibitors.



Database of decision-makers, buyers, and authorized contacts.



High-level conferences.

Over 70 exhibitors.



Chihuahua is the main exporter and importer of electronics in the country.



Free cocktail and networking to close the first day.



Tourist activities after the event.



Event tracking app.



Over 90 business meetings in the B2B



Seller

Sales Director, Field Sales Manager, Field Sales Engineer, Sales Manager, General Sales Manager, Regional Sales Manager LATAM, Sales Representatives, Sales Manager, seller, Vice President of Sales Americas, sales.



Exhibitor

Attendees with a booth, Manufacturers, Manufacturer representatives, Distributors of electronic components and PCBs.



Buyer

Business Developer, Business Development, Business Manager, Business Manager, buyer, procurement, Business Director, Sales Manager.



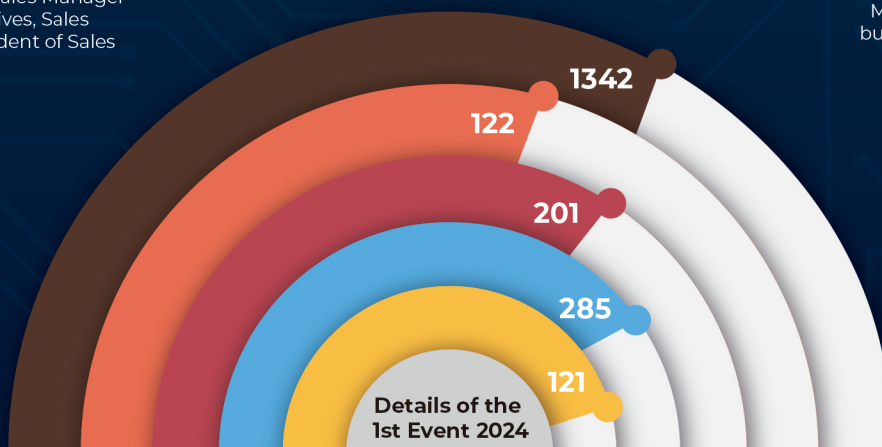
Visitor

Suppliers, Clients of the electronics industry, Engineers, students, and media outlets.



Student

Senior-level engineering student.





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CHOOSE YOUR SPOT

